



ReDefiners
WORLD LANGUAGES

MULTICULTURAL & LANGUAGE *Festival*



SATURDAY, APRIL 5TH 2025 | 11 AM - 3 PM

SPONSORSHIP OPPORTUNITIES



ABOUT THE EVENT

ReDefiners World Languages' Multicultural and Language Festival is an immersive cultural experience done in collaboration with Hillsborough County Parks and Recreations.

This community event celebrates the rich cultures in our communities and elevates the role language plays in making Tampa the vibrant and welcoming city that it is.

This 4-hour event will feature cultural performances, micro-learning sessions, music, and multiple opportunities to learn in community. There will be food trucks, interactive activities and so much more.

LOCATION: Victor Crist Community Center | 14013 N 22nd Street

DATE: Saturday, April 5th, 2025 | 11 AM - 3 PM



Why support us?

The Multicultural and Language Festival (MCLF) is more than just an event—it's a celebration of diversity, language, and cultural exchange that brings our community closer together.

Celebrate Cultural Unity

Now, more than ever, fostering cross-cultural understanding in our communities is essential. The MCLF offers individuals and families in our community a day of cultural celebration and learning.

Empower Language Learning

The festival promotes language education, essential for our globalized world. Your support helps create opportunities for language learning and cross-cultural communication, valued skills in our interconnected world.

Strengthen the Community

The festival brings together people from all backgrounds, connecting organizations and businesses. Your support boosts community spirit and local economies by giving vendors, artisans, and sponsors a chance to showcase their products and services.

Amplify Our Reach

Your support empowers us to offer free or low-cost language courses year-round to individuals and families. It's an investment in a vibrant and inclusive future where our communities thrive through language and cultural exchange.

About ReDefiners



Mission & Vision

As a **community-based organization**, our aim is to equip and empower individuals in the U.S. to be **multilingual global citizens**

We envision communities in the U.S. **embracing multilingualism** and **celebrating multiculturalism together**

Programs

Academic Achievers Program

A free literacy program that provides essential 1-on-1 reading tutoring for K-5 children who are not yet reading at grade level helping them develop critical literacy skills.

Multilingual Citizens Program

A free in-person program for children, teenagers, and parents/caregivers to develop language skills in English, Arabic, Spanish, and Mandarin.

Global Explorers Program

Designed for children engaged in after-school programs within Hillsborough County with 8 weeks of lessons in either Spanish, Mandarin or Arabic.

Metrics & KPIs

Last year, 100% of children who completed the **Multilingual Citizens Program** met learning outcomes.

93% of adults participating in the **Multilingual Citizens Program** reported increased confidence in accessing community services.

100% of students who finish the **Academic Achievers Program** are able to read at grade level, which translates into academic improvement over time.

Over the last [time period], our **Global Explorers Program** has empowered [number] students to achieve [specific skill, like conversational fluency or industry-specific language proficiency]. Our diverse range of classes has reached learners from [number] different communities (or schools or districts), supporting our mission to make language learning accessible and impactful.

The Multicultural and Language Festival is made possible by the dedicated work of the members of our planning committee and the volunteers who have given their time to make this event a success.

Sponsorship Levels

2 available

Cultural Ambassador **\$5,000**

- ✓ Two exclusive stands at the event
- ✓ Logo on volunteer t-shirts
- ✓ Logo on shirts given to first 100 event attendees
- ✓ Logo and link on website
- ✓ Social media spotlight
- ✓ Recognition at all stages of event
- ✓ Logo on related ads, social media posts, etc
- ✓ Exclusive interview for social media

4 available

Language Sentinel **\$3,000**

- ✓ One stand at the event
- ✓ Logo on volunteer t-shirts
- ✓ Logo on shirts given to first 100 event attendees
- ✓ Logo and link on website
- ✓ Social media spotlight
- ✓ Recognition at the event
- ✓ Logo on related ads, social media posts, etc

6 available

Community Connector **\$1,000**

- ✓ One stand at the event
- ✓ Logo on volunteer t-shirts
- ✓ Logo and link on website
- ✓ Social media spotlight
- ✓ Logo on related ads, social media posts, etc

In-Kind and Patron Opportunities

In-Kind Donations

We invite local publications, websites, radio stations, and digital promoters to help us spread the word. Contact us for more information.

Become a Language Patron

As a Language Patron, you'll enjoy exclusive access to the festival and receive special recognition during the event. This opportunity is perfect for individuals eager to make a difference and promote a more inclusive, culturally vibrant community!

Contributions are welcome at \$25, \$50, \$75, and \$100

Your contribution directly supports our programs, making a lasting impact on individuals of all ages.



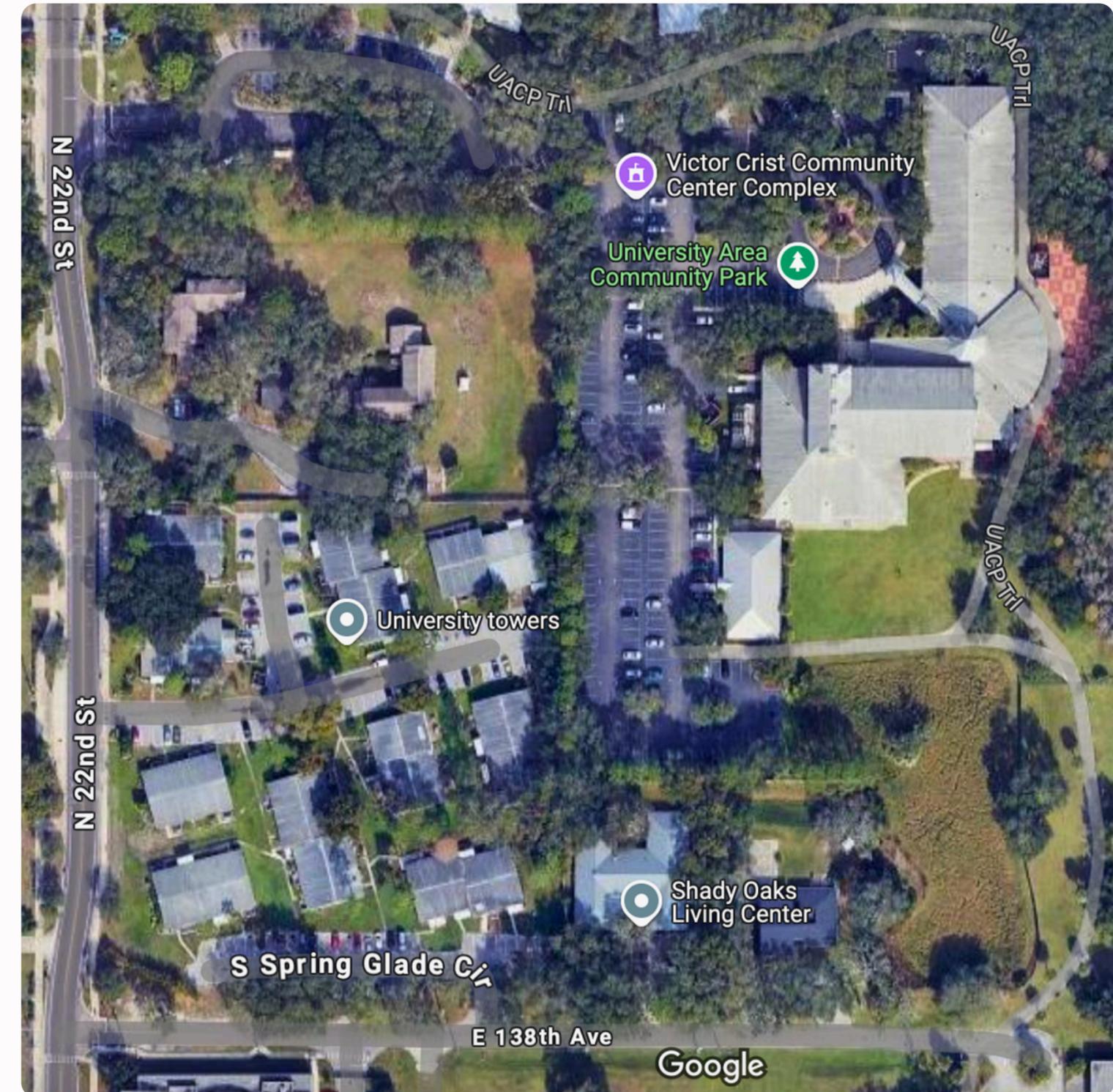
The Venue

The Victor Crist Community Center, located in the heart of Tampa, provides the perfect setting for the Multicultural and Language Festival. This spacious and welcoming venue is designed to bring the community together, while its central location makes it easily accessible for attendees from across the Tampa Bay area.

The covered vendor area offers a welcoming and accessible space for event attendees to explore a variety of products, services, and crafts.

The festival features a dedicated stage for performances, showcasing a diverse lineup that celebrates various cultures through music, dance, and art.

Parking at the Victor Crist Community Center is plentiful and free, with ample spaces available for everyone.



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Contact Information

For more information about how to become a sponsor for this event, please contact me

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